





ABOUT US

The Long Island Roller Rebels is an all gender flat track roller derby league based on Long Island, NY. There is a total of over 30 active skaters within the league, as well as 6 referees and 12 non-skating officials. Founded in 2005, the league currently consists of two home teams that also travel and compete across the U.S., Canada and Europe against other Women's Flat Track Derby Association (WFTDA) and non-WFTDA leagues. LIRR is skater owned and operated, and is a 501c3 organization. Skaters do not get paid to play and are required to pay monthly dues. All profits and donations go to the league for rink rental, travel expenses and equipment. Home games are family-friendly, attracting fans of all ages. Game attendance varies, typically bringing in hundreds of fans at each home bout. We also welcome audience participation with games and raffles for prizes, as well as half-time shows ranging from local bands to Irish step-dancers. As an non-profit organization, we strive to offer unique and exciting entertainment, while supporting the community throughout Long Island.

HISTORY



LIRR is Long Island's first all gender roller derby league. It originally comprised of The Long Island Roller Rebel All-Stars - the WFTDA travel team - and three home teams: Wicked Wheelers of the West, East End Ladies of Laceration, and Mid-Island Rolling Thundercats. The league's first exhibition bout was held on Feb. 22, 2006. In 2010, LIRR expanded to include a non-WFTDA travel team, the Rock-A-Betty Bruisers.



2022

TEAL VS. BLACK CHARITY GAME

The Long Island Roller Rebels are excited to announce our FIRST HOME GAME since 2019! We will be raising money to support RISE (The Mom Project), an organization that helps women remain active in the workforce in every stage of their journey.

NOVEMBER 12 @7pm

Skate Safe America
182 Bethpage-Sweet Hollow Rd
Old Bethpage, NY 11804

<https://m.bpt.me/event/5587583>

COMMUNITY OUTREACH

As a community-based organization since 2005, one of the core values of the LIRR is to give back to the community that supports the league.



2012 We put all of our efforts into Long Island and helping those whose lives were affected during Superstorm Sandy. Our very own Crashtastic Cate and Trinity were left homeless as well. We ran clothing and food drives around the clock. In return, Crash made it her mission to give full support to the food bank of LI Cares. Food drives were held at every home game to help fill their food bank.

- Long Island Pride Parade
- Food drives with LI Cares
- Following Nate – A fundraiser to help a Long Island boy with cerebral palsy and assist his family with his basic needs

- Food drives with LI Cares
- Long Island Pride Parade
- Fundraiser and fashion show with Ooh la la Boutique to raise money and awareness for Habitat for Humanity Women Build

- Long Island Pride Parade
- Rockville Centre's St. Patrick's Parade
- Keep-A-Breast Foundation charity game fundraiser. Besides raising awareness for the organization, LIRR raised a record setting \$1500 from ticket sales

- Huntington St. Patrick's Day Parade
- Charity game benefitting Options for Community Living
- Collection for Distributing Dignity, an organization working to distribute new bras, pads, and tampons to women in need

- Huntington St. Patrick's Day Parade
- Charity game benefitting Almost Home Animal Rescue
- Collection for Boots on the Ground New York, an organization focused on creating better awareness of daily struggles of recent veterans and their families

- Collection for the Book Fairies, a non-profit organization that collects reading materials for people in need throughout metropolitan New York
- Huntington St. Patrick's Day Parade
- Annual charity bout with proceeds donated to LI Safe Center

- Long Island Pride Parade
- Huntington St. Patrick's Day Parade
- Charity game benefitting Pride for Youth



DERBY 101

What is flat track roller derby?

Flat track roller derby is a fast-paced contact team sport that requires speed, strategy and athleticism. The flat track version of the sport evolved in 2001 and has quickly grown to encompass more than 400 leagues worldwide. This is largely due to the ease of setting up a flat track – it can be done on any flat surface that is suitable for skating, such as skating rinks, basketball courts, parking lots and even airplane hangars. This DIY spirit drives the sport and allows roller derby leagues to create their own unique identities and adapt their structures to reflect their local communities.

What is the WFTDA?

The Women's Flat Track Derby Association is the governing body for women's flat track roller derby, and a membership organization for the leagues to collaborate and network. The organization created and maintained the first standardized rule set for the flat track game. The WFTDA also serves as the sanctioning body for flat track roller derby games, hosts regional and national tournaments, sets safety standards, and provides roller derby insurance to athletes and leagues. There are currently 301 WFTDA member leagues.

HISTORY OF THE GAME



Roller derby dates to the 1920s, originally used to describe roller skate races. In the late 1930s, Leo Seltzer's touring competition, Transcontinental Roller Derby, began to evolve to a more physical competition emphasizing skater collisions and falls. This evolved into the foundation of the team sport that still exists today: two teams of five skaters who score points by passing members of the opposing team. Both men and women competed in roller derby games.

Roller derby events drew increasingly large audiences once the sport began to be televised in the late 1940s. In the early 1960s, competing roller derby franchises emerged, some of which emphasized theatrics more than sport. As popularity dwindled, Jerry Seltzer, Leo's son, shut down his roller derby organization in 1973.

There were several short-lived attempts to revive this sport in the 1980s and 1990s, including RollerGames, which featured a figure-8 shaped banked track and staged action storylines, similar to professional wrestling leagues.

In the early 2000s, modern women's roller derby got its start in Austin, Texas. Starting with the Texas Rollergirls, these new leagues formed as businesses run by the athletes themselves. The flat track version of the sport spread like wildfire in subsequent years, as the ability to skate on a skating rink floor or other venues, rather than having to build and store a large banked track, made it possible to play the game just about anywhere. By 2010, there were more than 400 flat track roller derby leagues worldwide.



PLAYING POSITIONS

JAMMER wears a star on their helmet, and their role is to score points by passing opponents. Each team has one jammer per jam (round of play). Jammers line up behind the pack at the start of the jam. They then try to pass through the pack but do not start scoring points until after their initial pass.

PIVOT is a special blocker who wears a stripe on their helmet. A pivot is the only player who can take over as jammer, a move called a star pass. Only one pivot per team can be fielded on the track.

BLOCKERS are positional skaters who form the pack. There can be four blockers from each team, with one allowed to be the pivot blocker. Blockers never score points.

BLOCKING



These blocks are the basis of roller derby. Mastering these basic blocks is also the key to playing the game.

Positional Blocking

This block uses the butt to prevent an opponent from passing. It's one of the fundamentals of blocking in roller derby. Although positional blocking may seem passive, skaters must be able to move across the track quickly and in sync with their teammates in order to keep an opposing jammer behind them.

The Shoulder Check

This is an upper body hit, one of the most commonly used hits. These can be painful when shoulders dig into an opponents' arm as skaters try to force their way through.

The Hip Check

Another staple of derby, the hip check is more focused on the lower body. By aiming a hip toward an opponent's mid-thigh, a skater can be more effective in throwing her opponent off-balance.

The Full Body Slam

This move combines all that is wonderful about a hip check and a shoulder check by using both at the same time. It's very effective for moving an opponent out of the way. The full body slam, as the name suggests, uses the whole side of a skater's body to hit their opponent. These kinds of big hits are the cause of many a big fall and are sometimes referred to as "rock star hits."

WANT TO GET INVOLVED?

BUY A PROGRAM ADVERTISEMENT

	ONE TIME	FULL SEASON
Business Card	\$20	\$60
1/4 Page	\$80	\$225
1/2 Page	\$100	\$375
Full Page	\$150	\$500

WANT TO GET INVOLVED?

BE A VENDOR AT A HOME GAME

6ft Table

\$40

12ft Table

\$75

**6ft Table
(Full Season)**

\$120

**12ft Table
(Full Season)**

\$225

WANT TO GET INVOLVED?

**BE OUR
BEVERAGE
SPONSOR**

Extra Perks: Logo & link on website, social media blasts, 1/2 page ad spot in all home game programs, banner at all home games

WANT TO GET INVOLVED?

Friend of LIRR	Logo & link on website, Social media blasts, Inclusion in email blasts, Swag	\$30
Wheel Deal	Logo & link on website, Social media blasts, Inclusion in email blasts, Business card spot in 1 game program, Swag, Announcer Mention (1x)	\$70
Rockin' & Rollin	Logo & link on website, Social media blasts, Inclusion in email blasts, Business card spot in 3 game programs, 2 Tickets, Swag, Announcer Mention (1x), Banner at 1 game	\$100
Inside Track	Logo & link on website, Social media blasts, Inclusion in email blasts, Business card spot in 4 game programs, 2 Tickets, Swag, Announcer Mention (2x), Banner at 1 game	\$150
High Roller	Logo & link on website, Social media blasts, Inclusion in email blasts, Business card spot in 5 game programs, 2 tickets, Banner at 1 game, Announcer Mention (3x), Swag, Photo Op With The Roller Rebels	\$250
Banner Sponsor	Business banner hung at LIRR home game	\$50